NCC Cable System Order

| Order # | 62525720 | Flight Dates | 04/23/18 - 05/13/18 | | Update Date | | 04/24/18 | 04/24/18 | | |
|-------------------|---|-----------------|-----------------------|----------|-----------------|----------|---------------|------------|----------|--|
| Syscode | 9620 | Agency | Medium Buying LLC | | Version | | 1 Vs. 1 | 1 Vs. 1 | | |
| System Name | Spectrum/East Columbus, OH | Advertiser | House Freedom Acction | | Show All Lines | 5 | | | | |
| Market | Zanesville | | | | | | | 3 | | |
| | • | Client Code | | | Total | | | \$7,429.00 | | |
| AE | Kevin Bowman | Product Code | | | Commission | | | \$1,114.35 | | |
| Sales Coordinator | Iman Dasti | Est Code | NA | | Net Total | | | \$6,314.65 | | |
| Office | Washington | Product Name | | | Total Spots | | | | 106 | |
| Phone | (301) 951-2620 | Credit Status | | | Affiliate Split | | 100.0 | | | |
| Status | Not accepted | | • | | Sold On | | Cost Per Spot | | | |
| Survey | DMA Nielsen Live+1 Feb18 | Primary Demo | Adults 35+ | | GRP | - | GIMP | — | | |
| - | | Makegood Policy | Approval Required | | CPP | - | СРМ | <u> </u> | | |
| Comments : | 4.24 New Order. Please review and confirm, that | anks! | <u> </u> | <u> </u> | <u> </u> | <u> </u> | | | <u> </u> | |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | М | Т | W | Т | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|---------------|--------------|---------------|--------------|---|---|---|---|---|---|---|-----|-----|----------------|--------------|---------------|-------------|--------------|
| 1 | FXNC | FXNC EM | 4/23/18 | 4/29/18 | 05:00 | 09:00 | | | Х | Х | Х | Х | Х | - | - | 10 | \$55.00 | \$550.00 | 30 | |
| 2 | FXNC | FXNC EM | 4/30/18 | 5/6/18 | 05:00 | 09:00 | Χ | Χ | Х | Χ | Χ | Х | Х | - | - | 14 | \$55.00 | \$770.00 | 30 | |
| 3 | FXNC | FXNC EM | 5/7/18 | 5/13/18 | 05:00 | 09:00 | Х | Χ | | | | | | - | - | 4 | \$55.00 | \$220.00 | 30 | |
| 4 | FXNC | FXNC EF | 4/23/18 | 4/29/18 | 16:00 | 19:00 | | | Χ | Х | Х | Χ | Х | - | - | 14 | \$55.00 | \$770.00 | 30 | |

| 3 | FXNC | FXNC EM | 5/7/18 | 5/13/18 | 05:00 | 09:00 | Х | Х | | | | | | - | - | 4 | \$55.00 | \$220.00 | 30 | |
|---|------|---------|---------|---------|-------|-------|---|---|---|---|---|---|---|---|---|----|---------|------------|----|--|
| 4 | FXNC | FXNC EF | 4/23/18 | 4/29/18 | 16:00 | 19:00 | | | Х | Х | Х | Х | Х | 1 | - | 14 | \$55.00 | \$770.00 | 30 | |
| 5 | FXNC | FXNC EF | 4/30/18 | 5/6/18 | 16:00 | 19:00 | Х | Х | Χ | Χ | Χ | Χ | Х | ı | ı | 20 | \$55.00 | \$1,100.00 | 30 | |
| 6 | FXNC | FXNC EF | 5/7/18 | 5/13/18 | 16:00 | 19:00 | Х | Х | | | | | | ı | ı | 5 | \$55.00 | \$275.00 | 30 | |
| 7 | FXNC | FXNC PT | 4/23/18 | 4/29/18 | 19:00 | 24:00 | | | Х | Х | Х | Х | Х | 1 | - | 14 | \$96.00 | \$1,344.00 | 30 | |
| 8 | FXNC | FXNC PT | 4/30/18 | 5/6/18 | 19:00 | 24:00 | Х | Х | Х | Χ | Χ | Χ | Х | ı | ı | 20 | \$96.00 | \$1,920.00 | 30 | |
| 9 | FXNC | FXNC PT | 5/7/18 | 5/13/18 | 19:00 | 24:00 | Х | Х | | | | | | - | - | 5 | \$96.00 | \$480.00 | 30 | |

| | Apr 2018 | May 2018 | Jun 2018 | Jul 2018 | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Total |
|-------|------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| SPOTS | 38 | 68 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 106 |
| AMT | \$2,664.00 | \$4,765.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$7,429.00 |

| SYSTEM APP: | SALES | ACCT | Date Printed | 04/24/18 |
|-------------|-------|------|--------------|----------|
| | | | | |

62525720 | Zanesville | Spectrum/East Columbus, OH | 9620 |